

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/11-12/42

dt @ Chennai-6 the 01-08-2011.

Sub: Implementation of revision of Reduced Call Charges in prepaid rationalized tariff - reg.

Ref : 1. C.O. Circular 23/11-12 dt 03.06.11 and clarification circular 24 dt 08-06-11

2.This office letter of even no.18 dt 20-06-11

With reference to the above cited C.O orders, approval of competent authority is hereby conveyed for revision of REDUCED CALL CHARGES in Vinadi spl and all@49spl plans in Tamilnadu LSA (including Chennai Telecom. District) with effect from 03-08-2011.

Name of the plans	1p/sec (Vinadi special)		all@49 Special	
	Rs./Min		Rs./Min	
Voice Call Charges	Existing	Revised	Existing	Revised
Reduced Local call charges on 2 BSNL numbers	0.30	0.20	0.30	0.20
Reduced STD call charges on 1 BSNL number	0.50	0.30	0.49	0.30

(KR ARAVINDAVALLI)

AGM MKTG-CM

TN CIRCLE

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM(NW-O), Coimbatore - for information & necessary action please.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in"

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.